



Granite Town Media

Advisory Committee

Meeting Minutes

6 October 2011

Present: Frank Corey, Rosie Deloge, Andrew Jeffery, Joe Kasper, Mike McInerney, Tom Schmidt

Absent: Tim Finan, Jose Luna, Len Mannino

Guests:

Call to Order:

Meeting called to order 6.05 PM

Minutes approved with corrections.

Monitor in BoS meeting room was installed and working well. Mike is investigating better way to route numerous cables to the monitor and meeting room table.

Mike is developing Social Media guidelines for town departments and employees. Some of that content may be appropriate for inclusion into the GTM policy and procedure manual.

GTM Committee endorsed the proposed 2012 GTM budget.

Mike is looking to add a part time assistant. Committee unanimously (Frank moved, Joe seconded) recommended Mike move ahead on a job description and estimate of number of hours needed.

Mike is investigating purchase of better microphones for use in the Auditorium to improve sound quality.

Mike was approached by a non-resident to air a Northern Pass video. Determined it did not meet educational or government channel requirements, rather it was more appropriate for public channel. GTM does not yet operate a public channel

Comcast should complete transition to digital distribution by the end of the calendar year. At that point we will activate the third PEG channel, public access.

Coverage of sports events is going well with the exception of rain and scheduling conflicts.

Mike is considering consolidating GTM gear at Town Hall to minimize excessive travel time between Town Hall and High School. He needs to determine space and cooling requirements for the equipment.

Committee is reviewing GTM bylaws. Some of the last minute changes from 2010 did not make it to the approved version and some references need to be updated.

Tom discussed ways to increase GTM visibility. Information about GTM should be included in the web page of any board, committee or sporting event covered by GTM. In addition the GTM logo should be prominently displayed on web, print and video material to increase citizen awareness. Mike will investigate increasing GTM visibility at the Town and School web site.

During the discussion Mike informed the committee he modified the logo created by the High School students in 2008. Tom requested a copy of the new logo so we can be consistent in print, web and video.

Due to burst water pipe at Town Hall Mike was unable to make much progress on the Policy and Procedure manual.

Upcoming Meeting:

3 November 2011 Library AV room

Adjourn:

Meeting adjourned 7:50 PM

Respectfully submitted: Tom Schmidt